U.S. Department of Justice

Washington, DC 20530

OMB NO. 1124-0002; Expires February 28, 2014

Supplemental Statement

Pursuant to the Foreign Agents Registration Act of 1938, as amended

		For Six Month	Period Ending Jun	e 30, 2012 (Insert date)	
		7	I - REGISTRAN	•	
		J			
1.	. (a) Name of Registrant		(b) Registration	on No.	
	Caribbean Tourism Organizatio	n, USA Inc	991		
	(c) Business Address(es) of Registra 80 Broad Street, 33rd Floor New York, NY 10004	ant .			
					NSD/CES. 2012 OCT
2.	Has there been a change in the inform (a) If an individual:	nation previously	furnished in connec	ction with the following?	ज हा
	(1) Residence address(es)	Yes 🗌	No □		PH 3
	(2) Citizenship	Yes 🗌	No □		• •
	(3) Occupation	Yes 🗌	No □		ত্র 📑
	(b) If an organization:				
	(1) Name	Yes 🗌	No ⊠		
	(2) Ownership or control	Yes 🗌	No ⊠		
	(3) Branch offices	Yes □	No ⊠		
	(c) Explain fully all changes, if any	, indicated in Iten	ns (a) and (b) above		
			· .		
	IF THE REGISTRAM	NT IS AN INDIV	TDUAL, OMIT RI	ESPONSE TO ITEMS 3, 4,	AND 5(a).
3.	If you have previously filed Exhibit C Yes \square No \boxtimes	C ¹ , state whether a	nny changes therein	have occurred during this 6 m	onth reporting period.
	If yes, have you filed an amendment	to the Exhibit C?	Yes □	No 🗆	
	If no, please attach the required amen	adment.			

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

Yes 🗆	No ⊠		
If yes, furnish the follow	ing information:		•
Name		Position	Date Connection Ended
b) Have any persons become Yes	e partners, officers, directors or sin No 区	ilar officials during this 6 mon	th reporting period?
If yes, furnish the following			
Name	Residence Address	Citizenship	Position Date Assumed
a) Has any person named in ∶ Yes ☐	Item 4(b) rendered services directly No ⊠	y in furtherance of the interests	of any foreign principal?
	person and describe the service rea	ndered.	
, , -,	r		
	•		
	he registrant directly in furtherance		r capacity, any persons who rendered principal(s) in other than a clerical or
Name	Residence Address	Citizenship	Position Date Assumed
	•		
	dividuals, who have filed a short for rant during this 6 month reporting		ninated their employment or No ⊠
If yes, furnish the following		penod: res 🗀 1	· · · · · · · · · · · · · · · · · · ·
Name	- -	sition or Connection	Date Terminated
rvanic	103	ition of Comicotion	Date 1 emmated
		_	inated their connection with any foreig
	nth reporting period? Yes	No 🗵	
If yes, furnish the followin			
Name	Position or Connection	Foreign Principal	Date Terminated
			•
ave short form registration s	tatements been filed by all of the n	ersons named in Items 5(a) and	1 5(b) of the supplemental statement?
ave short form registration's Yes	No No	organia manoa m nomo seas ane	. 2(0) or the supplemental statement:
	ho have not filed the required state	ment.	
/A			

II - FOREIGN PRINCIPAL

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 ² The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)
 3 The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157) sets forth the information required to be disclosed concerning each foreign principal.
 4 The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155) sets fourth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

11	1. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes ⊠ No □
	If yes, identify each foreign principal and describe in full detail your activities and services:
	Promotion of Tourist travel to the Caribbean region by means of Public Releases, Distribution of Tourist Foldars and Public Promotions on the joint interest of the Foreign Government Islands and the USVI and Puerto Rico, as well as for Allied members engaged in operations of hotels in the Caribbean covering centralized general activities for the Bovernment Island which are members of the registrant
12	2. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity ⁵ as defined below? Yes □ No ☒
	If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.
-12	
13.	In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes ☐ No ☒
	If yes, describe fully.

⁵ The term "political activity" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the

IV - FINANCIAL INFORMATION

14. (a)		rting period, have you receiv her source, for or in the inter ation or otherwise?		n principal, any conti	
	If no, explain why.				
	TC C 1. 1	a	. 1 6 . 16 . 1		0 1 . 6
	If yes, set forth below in	the required detail and separ	ately for each foreign p	rincipal an account o	f such monies.°
	Date See attached Schedule A Showing monies received	From Whom	Purpose		Amount \$766,853
				·	\$766,853
				-	Total
					Total
(b)	-	ISING CAMPAIGN rting period, have you receiv a Items 7, 8, or 9 of this state	-		noney on behalf of any
	If yes, have you filed an I	Exhibit D to your registration	? Yes	□ No □	
	If yes, indicate the date th		Date	<u></u>	
(c)		F VALUE ting period, have you receiv of this statement, or from an No ☒			
	If yes, furnish the following	ng information:			
	Foreign Principal	Date Received	l Thing of	f Value	Purpose

^{6, 7} A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign

⁹ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

l5. (a)	DISBURSEMENTS-MONIES							
	During this 6 month reporting period, have you							
	(1)	disbursed or expende	d monies in con	nection with acti	vity on behalf or	f any foreign princ	ipal named in Items 7, 8,	or
		9 of this statement?	Yes ⊠	No 🗆 🐪				
	(2)	transmitted monies to	any such foreig	gn principal?	Yes 🗌	No 🗵		
	If no	, explain in full detail	why there were	no disbursemen	ts made on beha	lf of any foreign p	rincipal.	
	If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.							
				• •				
	Date		To Who	m		Purpose	Amount	
	See a	attached					\$654,545.00	
	Sche	dule B						
	show	ving monies						
		ursed						

(b)	DISBURSEMENTS-THINGS OF VALUE During this 6 month reporting period, have you disposed of anything of value other than money in furtherance of connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?					
		Yes 🗆	No ⊠			
	If yes, furnish th	e following info	ormation:			
	Date	Recipien	t Foreign	Principal	Thing of Value	Purpose
	•					
(c)	During this 6 mo other person, made	nth reporting pode any contribu	tions of money or othe	our own funds an r things of value ¹	nd on your own behalf eith in connection with an ele s held to select candidates	ection to any political
		Yes 🗆	No 🗵			
	If yes, furnish the	e following info	ormation:			
	Date	Amount	or Thing of Value	Political Or	ganization or Candidate	Location of Event

V-INFORMATIONAL MATERIALS

16. (a) During this 6 month rep	porting period, did you prepar No □	e, disseminate or cause to	be disseminated any informational materials?
If Yes, go to Item 17.	но 🗖		
· •	Item 16(a), do you disseminate No □	e any material in connecti	on with your registration?
If Yes, please forward the r	naterials disseminated during	the six month period to th	ne Registration Unit for review.
17. Identify each such foreign p Caribbean Tourism Organi	•		
finance your activities in pr If yes, identify each such fo	ing period, has any foreign pri reparing or disseminating infor oreign principal, specify amou our member countries listed	mational materials? nt, and indicate for what j	
19. During this 6 month reportion materials include the use of		n preparing, disseminatin	g or causing the dissemination of informationa
_		-	
☐ Advertising campaigns	Press releases	~ •	ublications Lectures or speeches
Other (specify)			
Electronic Communications			
⊠ Email			•
Social media websites LIPI (a).		
Other (specify)	5)		
20. During this 6 month reporting the following groups:	ng period, did you disseminate	e or cause to be dissemina	ted informational materials among any of
☐ Public officials	☐ Newspa	apers	☐ Libraries
☐ Legislators	☐ Editors		☐ Educational institutions
☐ Government agencies	☐ Civic g	roups or associations	☐ Nationality groups
Other (specify) N/A			
21. What language was used in	the informational materials:		
⊠ English	☐ Othe	er (specify)	
	ration Unit, U.S. Department of disseminated during this 6 m		tem of such informational materials Yes ⊠ No □
23. Did you label each item of s Yes ⊠ No □		ith the statement required	by Section 4(b) of the Act?

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

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Œ.	A(iΕ	9)

VI _	EXE	CUTI	\mathbf{ON}

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)	(Print or type name under each signature or prov	ride electronic signature
October 01, 2012	/s/ Sylma Brown Bramble	eSigned

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

<u>SHORT-FORM REGISTRATION INFORMATION SHEET</u>

The Department records list active short-form registration statements for the following persons filed on the date indicated by each name. If a person is not currently functioning in the same capacity directly on behalf of the foreign principal, please indicate the date of termination in Item 5 of the supplemental statement.

Short Form List for Registrant: Caribbean Tourism Organization, USA Inc.

Last Name	First Name	Registration Date
Bramble	Sylma Brown	03/27/2012
Riley	Clyde Hugh	12/10/2002

Queinn 14 (a)

CARIBBEAN TOURISM ORGANIZATION USA Inc. SCHEDULE A

HO (Barbados)

669,000.00

CARIBBEAN WEEK INCOME	19,064.00
ADVERTISING	21,411.00
INTEREST INCOME	16.23
OTHER INCOME	1,498.32
SUSTAINABLE TOURISM CONFERENCE	15,387.00
TOTAL	

TOTAL

CHAPTERS 40,476.00

TOTAL RECEIVED 766,852.55

amfu 15 (a)

CARIBBEAN TOURISM ORGANIZATION USA Inc. SCHEDULE B

DISBURSEMENTS	\$
SALARIES AND WAGES	275,917
PAYROLL TAXES	22,716
EMPLOYEE PENSION	26,070
EMPLOYEE MEDICAL INSURANCE	40,953
EQUIPMENT RENTAL/MAINTENANCE	12,272
WEB HOSTING & MAINTENANCE	
GENERAL MAINTENANCE	. 109
OFFICE RENT	85,739
OFFICE SUPPLIES -	8,771
POSTAGE/SHIPPING/MESSENGER	2,601
SEMINAR/CONFERENCE EXPENSE	1,000
FOOD & BEVERAGE COSTS	3,243
SUSTAINABLE TOURISM CONFERENCE	37,395
CTC CONFERENCE	372
IT MAINTENANCE & SERVICE	29,689
INSURANCES	3,645
TELEPHONE & FAX	19,345
TRAVEL	2,270
CONSULTANCY FEES	
REGISTRATION FEE -FARA	305
PUBLIC RELATIONS	25,608
ADVERTISING & FULFILLMENT EXPENSE	1,686
BANK/CREDIT CARDS SERVICE CHARGE	483
SUBSCRIPTIONS	575
OTHER EXPENSE	4,177
ENTERTAINMENT	1,866
INTERN Stipend	2,177
BOARD & OTHER MEETINGS	-5,790
CARIBBEAN WEEK EXPENSES	16,199
TRADE SHOWS	•
TAXES	
TOTAL DISBURSEMENTS BY CTO USA Inc	619,393
TOTAL DISBURSEMENTS BY CHAPTERS	35,152
FOTAL DISBURSEMENTS	654,545



DEPARTMENT OF JUSTICE ACTIVITY REPORT JANUARY, 2012 – JUNE, 2012

January

25 Long Island Chapter – Educational dinner seminar sponsored by Barbados Tourism Authority, LI

February

- O7 Connecticut Chapter Educational dinner seminar sponsored by Puerto Rico Tourism Company, and held at Amarante's Ocean View Restaurant, New Haven, CT
- 11 San Diego Chapter Educational dinner seminar sponsored by Drew Santiago and held at Port of San Diego, San Diego
- **South Florida Chapter** Educational dinner seminar sponsored by Bahamas Tourist Board /Balleria, and held at Crowne Plaza, Holly beach, Hollywood, FL
- 25 Long Island Chapter CTO Trade Show, LI

March

12 Connecticut Chapter – Educational dinner seminar sponsored by Dominican Republic Tourist Board, and held at Lorenzo's Restaurant, West Haven, CT

CARIBRAN

- 21 Long Island Chapter Educational dinner seminar sponsored by Puerto Rico Tourism Company, and held at The Woodlands
- **26** Greater Chicago Chapter Educational dinner seminar sponsored by Aruba Radisson /Aruba Tourist Board, FL

April

Long Island Chapter – Educational dinner seminar sponsored by the Aruba Tourism Authority, FL

- 11 South Florida Chapter Educational dinner seminar sponsored by the Dominican Republic Tourist Board, and held at the Courtfans Mansion, Coral Gables, FL
- 12 Connecticut Chapter Educational dinner seminar sponsored by British Virgin Island Tourist Board/ Travel Impressions, and held at The Study at Yale, New haven, CT
- 26 San Diego Chapter Educational dinner seminar sponsored by San Diego Lindberg Field/San Diego Chapter, and held at Lindberg Field Site of Greenbuild Project, San Diego

May

- **O9** San Diego Chapter Educational dinner seminar sponsored by Dominican Republic Tourist Board, and held at Tom Ham's Lighthouse, San Diego, CA
- Connecticut Chapter Educational dinner seminar sponsored by Antigua Department of Tourism, and held at Oronoque Country Club, Stratford, CT
- 16 Long Island Chapter CTO Fashion Show, CT

22 South Florida Chapter – Educational dinner seminar sponsored by St. Lucia Tourist Board, and held at the Tropical Accent Restaurant, FL

June

- 13 Long Island Chapter Educational dinner seminar sponsored by Jamaica Tourist Board, LI
- 13 South Florida Chapter Educational dinner seminar sponsored by Belize Tourist Board, and held at Crowne Plaza, Hollywood Beach, FL
- 14 San Diego Chapter Educational dinner seminar sponsored by Anguilla Tourist Board, and held at Tom Ham's lighthouse, San Diego
- 19 Connecticut Chapter Educational dinner seminar sponsored by Belize Tourist Board, and held at the Anthony's Ocean View, New Haven, CT



CTO MEMBER COUNTRIES

Anguilla

Antigua and Barbuda

Aruba

Bahamas

Barbados

Belize

Bermuda

Bonaire

British Virgin Islands

Cayman Islands

Cuba

Curação

Dominica

Dominican Republic

Grenada

Guadeloupe

Guyana

Haiti

Jamaica

Martinique

Montserrat

Puerto Rico

Saint Lucia

St. Barts

St. Eustatius

St. Kitts and Nevis

St. Lucia

St. Maarten

St. Martin

St. Vincent & the Grenadines

Suriname

Trinidad and Tobago

Turks and Caicos Islands

United States Virgin Islands

Venezuela

To learn more about our members visit: www.OneCaribbean.org

Marcia Napier

From:

Tara Myers <richard@ktcpr.ccsend.com> on behalf of Tara Myers

<t.myers@ktcpr.com>

Sent:

Wednesday, April 25, 2012 10:11 AM

To:

Marcia Napier

Subject:

NEWS: Mount Vernon Mayor, CTO To Host Kickoff Reception For Caribbean American

Heritage Month & Caribbean Week In NY

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MOUNT VERNON MAYOR, CTO TO HOST KICKOFF RECEPTION FOR CARIBBEAN AMERICAN HERITAGE MONTH & CARIBBEAN WEEK IN NY

NEW YORK, NY (April 25, 2012) - The Honorable Ernest D. Davis Mayor of the City of Mount Vernon, NY, along with the Caribbean Tourism Organization (CTO), will host a kickoff reception in honor of both Caribbean American Heritage Month and Caribbean Week in New York on Friday, June 1, 2012.

The Mayor's office is inviting guests and dignitaries to help launch what will be an event-filled month beginning with Caribbean Week in New York commencing June 3, 2012 and culminating on June 9, 2012.

"Mount Vernon is a community made up of representatives from over 95 countries of origin," said Davis. "We here in Mount Vernon embrace the rich culture individuals from the Caribbean contribute to our community and find that by celebrating our commonalities, we realize there's very little we have in difference," he added.

Considered the largest regional tourism activity in the New York area, Caribbean Week promises to bring artists, performers, celebrity chefs, fashion designers, models, government officials and prestigious media outlets together for an entire week to showcase the color, spirit and vitality of the Caribbean.

"The Caribbean appreciates the attention that a city with such a significant impact opportunity, like Mount Vernon, New York, is placing on Caribbean American Heritage and the events of Caribbean Week in New York," commented Sylma Brown Bramble, director of the Caribbean Tourism Organization USA, Inc.

Organized by the CTO, Caribbean Week in New York combines business sessions and consumer-oriented events. Beginning with a Gospel Celebration and concluding with

the much anticipated Caribbean Fashion, Art and Trade Expo, participants will feel like they are basking in the region's heritage.

Caribbean culture at its finest will take over the northeast region for one week only, providing guests with opportunities to try Caribbean cuisine and beverages, dance to a wide array of music, meet with Caribbean Diaspora during workshops and conferences, and purchase traditional clothing, arts and instruments.

Combined with meetings and seminars for Ministers of Tourism, Directors of Tourism, National Tourist Office representatives and other key tourism and hospitality officials from around the Caribbean, Caribbean Week activities will also include the Rum & Rhythm benefit which is both a fundraiser for the CTO Foundation and a Caribbean culinary experience which enables consumers to mix, mingle and taste award-winning rums and a variety of food from the region. In addition, Caribbean Week serves as a stage for the annual Media Marketplace drawing travel writers from across North America in addition to the Caribbean Travel and Cultural Fair, Wedding and Vacation Mart which is the setting for the celebration of folklore, culture, religion and tradition including discount vacation packages, elaborate costumes and lots of food and music.

The week-long agenda of activities also include:

- Gospel Celebration A Tribute to Caribbean Unity Sunday, June 3, 2012 5 9 pm
- Workshop for NTOs Monday, June 4, 2012 9 am 12:00 noon
- Workshop for Travel Agents Monday, June 4, 2012 6 9 pm
- Celebrity Chef Program Monday, June 4 to Friday, June 8, 2012
- Student Colloquium Tuesday, June 5, 2012 2:30 4:30 pm
- Caribbean Diaspora Forum Tuesday, June 5, 2012 6 8 pm
- Investment Power Forum Wednesday, June 6, 2012 7:30 10 am
- Caribbean Travel & Cultural Fair, Wedding and Vacation Mart at Grand Central Terminal Wednesday, June 6, 2012 10 am 7 pm
- Caribbean Media Marketplace Thursday, June 7, 2012 4 6 pm
- Allied Marketing Conference and Awards Luncheon Friday, June 8, 2012 8 am - 2:30 pm
- Rum and Rhythm Benefit Friday, June 8, 2012 6:30 10:30 pm
- Caribbean Fashion, Art and Trade Expo Saturday, June 9, 2012 11 am 10 pm

For more information on attending any of the Caribbean Week events contact the Caribbean Tourism Organization at 212-635-9530 or visit www.CaribbeanWeekNY.com.

About the Caribbean Tourism Organization

The Caribbean Tourism Organization (CTO), with the headquarters in Barbados and marketing operations in New York and London, is the Caribbean's tourism development agency and comprises membership of over 30 governments and a myriad of private sector entities.

The CTO's mission is to provide to and through its members, the services and information needed for the development of sustainable tourism for the economic and social benefit of the Caribbean people. The organization provides specialized support and technical assistance to member countries in the areas of marketing, human resource development, research and statistics, information technology, advocacy and sustainable tourism development. The CTO disseminates information on behalf of its member governments to consumers and the travel trade.

The CTO's New York office is located at 80 Broad St., 32nd Floor, New York, NY 10004, USA: Tel: (212) 635-9530; Fax: (212) 635-9511; E-mail: ctony@caribtourism.com; CTO's London office is located at The Quadrant, Richmond, Surrey TW9 1BP, England. Tel: 011 44 208 948 0057; Fax: 011 44 208 948 0067; E-mail: ctolondon@caribtourism.com; CTO Headquarters is located at One Financial Place, Collymore Rock, St, Michael, Barbados; Tel: (246) 427-5242; Fax: (246) 429-3065; E-mail: ctobarbados@caribtourism.com. For more information, please visit www.onecaribbean.org. Get the latest CTO updates on Twitter at http://www.twitter.com/ctotourism. Connect with CTO on Facebook at http://www.facebook.com/CaribbeanTourismOrganization.

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Forward email



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This email was sent to mnapier@caribtourism.com by <u>t.myers@ktcpr.com</u> | <u>Update Profile/Email Address</u> | Instant removal with <u>SafeUnsubscribe™</u> | <u>Privacy Policy</u>. KTCpr | 77 North Centre Ave | Suite 215 | Rockville Centre | NY | 11570

Marcia Napier

From:

Johnson JohnRose

Sent:

Tuesday, April 24, 2012 11:29 AM

Subject:

Caribbean tourism industry decision makers to debate investment opportunities at

Caribbean Hotel & Tourism Investment Conference in Puerto Rico

FOR IMMEDIATE RELEASE

Media Contact
Johnson JohnRose
Caribbean Tourism Organization
(246) 427-5242
jjohnrose@caribtourism.com

CARIBBEAN TOURISM INDUSTRY DECISION MAKERS TO DEBATE INVESTMENT OPPORTUNITIES AT HOTEL & TOURISM INVESTMENT CONFERENCE

SAN JUAN, Puerto Rico (24 April, 2012) – Some of the Caribbean tourism industry's top decision makers will share their perspectives on investment opportunities in the region at the 16th Annual Caribbean Hotel and Tourism Investment Conference (CHTIC), which gets underway here in earnest tomorrow with an official opening ceremony.

Four members of the Caribbean Tourism Organization (CTO)'s Council of Ministers and Commissioners of Tourism – the highest decision making body of the region's tourism development agency – will help set the stage for discussion on challenges facing the sector, as well as the potential for development.

The CTO chairman, Hon Ricky Skerritt, who is also the minister of tourism and international transport for St. Kitts and Nevis, will be part of a panel discussing the Caribbean on the world tourism stage. The presenters, including a corporate finance expert and a tourism researcher, will seek to provide tools and vital data to help frame the discussion during the conference. They will also identify opportunities for tourism development in the Caribbean.

The 90-minute session dubbed, Setting the Scene: Challenges, Potential and Opportunities — The Caribbean on the World Tourism Stage, will be followed almost immediately by a session on public and private sector partnerships. This session will feature Hon. Karine Roy-Camille, the president of the Martinique Tourism Authority; Hon. John Maginley, Antigua & Barbuda's minister of tourism and civil aviation; and Hon. Vincent Vanderpool-Wallace, the minister of tourism and civil aviation of The Bahamas. They will share their vision of investment opportunities in the region and the policies that are required to encourage expansion.

Both sessions will take place on Wednesday April 25 and are among the highlights of the 24- to 26 April conference, which is being held organized by the Caribbean Hotel & Tourism Association (CHTA) and the CTO.

About the Caribbean Tourism Organization

The Caribbean Tourism Organization (CTO), with the headquarters in Barbados and marketing operations in New York, London and Toronto, is the Caribbean's tourism development agency and comprises membership of over 30 governments and a myriad of private sector entities.

The CTO's mission is to provide to and through its members, the services and information needed for the development of sustainable tourism for the economic and social benefit of the Caribbean people. The organization provides specialized support and technical assistance to member countries in the areas of marketing, human resource development, research and statistics, information technology and sustainable tourism development. The CTO disseminates information on behalf of its member governments to consumers and the travel trade.

The CTO's New York office is located at 80 Broad St., 32nd Floor, New York, NY 10004, USA: Tel: (212) 635-9530; Fax: (212) 635-9511; E-mail: ctony@caribtourism.com; CTO's London office is located at The Quadrant, Richmond, Surrey TW9 1BP, England. Tel: 011 44 208 948 0057; Fax: 011 44 208 948 0067; E-mail: ctolondon@caribtourism.com; CTO Canada is located at 2 Bloor Street West, Suite 2601, Toronto, Ont. M4W 3E2, Canada. Tel: (416) 935 0767; Fax: (416) 935-0939; E-mail: ctotoronto@caribtourism.com. CTO Headquarters is located at One Financial Place, Collymore Rock, St, Michael, Barbados; Tel: (246) 427-5242; Fax: (246) 429-3065; E-mail: ctobarbados@caribtourism.com. For more information, please visit www.onecaribbean.org. Get the latest CTO updates on Twitter at http://www.twitter.com/ctotourism. Connect with CTO on Facebook at http://www.facebook.com/CaribbeanTourismOrganization.

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Marcia Napier

From:

Johnson JohnRose

Sent:

Thursday, April 19, 2012 12:10 AM

Subject:

Guyana reaffirms commitment to sound environmental policies - CTO News Special STC

13 Issue - Wed. 18 April 2012



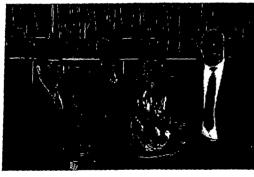
HOME

VIDEOS

PHOTOS

CONTACT

Back in session



After yesterday's
(Tues 17 April) study
tours, the 13th Annual
Caribbean Conference
on Sustainable
Tourism Development
(STC-13) was back in
session at the Guyana
International
Conference Centre for

its final day on Wednesday, beginning with a plenary on the benefits of investing in greenenergy projects.

The CTO partnered with Invest Caribbean Now, a brand founded by Felicia Persaud, the Guyana-born CEO of the New York-based digital media company, Hard Beat Communications, to present the inaugural green forum.

At Wednesday's forum, Persaud urged delegates to look at the economic prospects of green energy and renewables and what this can mean for the region.

Special STC Issue- 18 Apr 2012

Highlights:

- Back in session
- President on sustainable tourism
- SG on climate change
- Education can change climate
- Youth have thier say

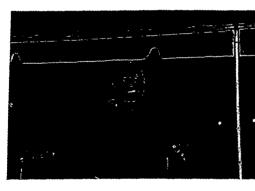
CTO TV

STC-13 opened this week with a call by the CTO chairman, Hon. Ricky Skerritt, for CTO member countries to adopt "Guyana and the Caribbean are filled with an abundance of sunshine, wind, water and other natural resources," she said.

"Let us be very clear that investing in clear energy is not just environmentally responsible but good business because no region offers long term prospects in growth for renewable energy than the Caribbean."

One of the presenters at the forum - Tony Fiddy, the President of Waste to Energy Division and the Regional Vice President for Europe and Africa, Naanovo Energy Inc. — said the Caribbean represented a huge potential for renewable energy projects, primarily because of the ideal climatic conditions which exist for solar, wind and biomass power production.

Guyana president's has his say on sustainable tourism



Guyana has reaffirmed its commitment to environmentally sound policies as it aims to improve its tourism and hospitality sector. President Donald Romator, citing the

countries' vulnerabilities to rising sea levels and unpredictable weather patterns, said that was in the interest of Guyana and the Caribbean to support such policies.

Speaking at a reception for delegates and media attending the 13th Sustainable Tourism Conference (STC-13), the president noted that Guyana was focusing on community based tourism by supporting measures that strengthened and expanded community involvement in the development of the tourism product.

He applauded the Caribbean Tourism Organization for hosting the conference, which he said "afford all of us the opportunity to reflect on how regional tourism can rebound after the deleterious effects of the global crisis which led to

development strategies that are based on sustainability. Watch the chairman's entire presentation by clicking below.



~HOT DATES~

Caribbean Hotel & Tourism
Investment Conference
24-25 April 2012 - Puerto Rico

CTO Tourism HR Conference - 23 to 25 May 2012 - Barbados

Caribbean Week in New York - 3 to 9 June 2012

State of the Industry Conference 11 - 13 Oct 2012 - St. Kitts

Other News:

Guyana Strives to Protect Forests and Coast from Climate Change

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About CTO...

The Caribbean Tourism
Organization's exists to increase

Governments and stakeholders, he suggested, must create linkages and synergies in order to boost regional tourism efforts. He also urged those attending to implement the recommendations from the conference for sustainable tourism development.

SG: Caribbean can lead on climate change



The Caribbean region can lead the world in demonstrating how to reduce carbon footprint, on the way to creating a carbon neutral environment, the CTO secretary general, Hugh Riley

has said. Mr. Riley said that the CTO was aware of the work by member countries to increase visitor arrivals, but that "the more we do to build our tourism numbers the harder we must work to mitigate the effects of those larger numbers."

He contended that while the developed countries search for new ways to tax the region whenever their planes come to the Caribbean, "we can in fact counter with evidence to show that we are not only among the lowest emitters of harmful gases on the planet, but that we are a carbonneutral example for the world to follow."

"Reducing carbon footprint doesn't mean stopping the planes from flying here. What it does mean is finding creative ways to engage in responsible tourism," he said.

Youth get a voice at STC

The CTO considers the youth critical partners in sustainable tourism development and their involvement in STC is a demonstation of CTO's commitment to the region's youth. Nina Durham of four bgb, CTO's public relations representative in the UK, attended the youth session entitled,

significantly the inclusion of the Caribbean region in the set of destinations being considered by travelers. CTO's envisions the global recognition of the Caribbean as a growing set of places and experiences that people feel compelled to enjoy in their lifetime.

READ MORE..



One Sea, One Voice, One Caribbean... The Role of the Youth in Mitigating the Impacts of Climate Change for Sustainable Tourism Development. Here's her report.



The Youth Session at the 13th CTO Sustainable Tourism Conference in Guyana offered the chance to see the world sustainably from the eyes of our youth, our "leaders of tomorrow" as host, Tumeca Sukdeo-Singh so aptly put it at the start of the session.

20 year old Asha Jones, from the Caribbean Youth Environment Network (CYEN) in Barbados gave a solid presentation on how youth organizations like CYEN are really giving young people in the Caribbean a chance to have their say. Members of CYEN have had the chance to get involved with numerous projects, including youth leader training workshops across the region, the development of a fantastic resource website, www.cyen.org/climatechange, which features a carbon footprint calculator and steps to carry out an energy audit in your home.

Renee Spencer, a local student from the University of Guyana told of how hands-on projects were allowing students to take an active role in research at the Iwokrama International Centre for Rainforest Conservation and Development. Youth participation in river and road monitoring, as well as garbage collection projects had allowed Renee and her classmates to really understand the importance of the work being carried out at Iwokrama.

Finally, the session saw an inspired presentation from Morgan Opramolla and Laura McLoughlin, students at the University of New Haven who first got involved with the CTO during Caribbean Week in New York. The pair carried out a University project to design the sustainable hotel of the future and Pandora's Resort & Spa was the product of their work. Located in Montserrat for its tropical landscape, diverse culture, rainforest, coral reefs and beaches, the hotel would be designed with sustainable materials, such as bamboo flooring, EcoComfort mattresses and EnergyStar bulbs to reduce energy costs by 10%.

The importance of education has been a recurring theme throughout STC-13, with many talks pointing towards a need to focus on educating the youth about sustainability and the issues around it. This lively session was the perfect example of the kind of projects required to get young people thinking on their feet and inspire them to provide for the current generation while holding something back for future generations.

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Connect With CTO

Marcia Napier

From:

Johnson JohnRose

Sent:

Thursday, April 19, 2012 12:02 AM

Subject:

Trinidad and Tobago to host STC 14 next year

FOR IMMEDIATE RELEASE

Media Contact
Johnson JohnRose
Caribbean Tourism Organization
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jjohnrose@caribtourism.com

Trinidad and Tobago to host 14th Sustainable Tourism Conference

- Caribbean's leading sustainable tourism development conference to move to Trinidad and Tobago in 2013 -

GEORGETOWN, Guyana (18 April, 2012) – Trinidad and Tobago will host the next Caribbean Tourism Organization (CTO) conference on Sustainable Tourism Development in 2013, the CTO has announced.

In a symbolic passing of the "baton", Deputy Permanent Secretary at the Trinidad and Tobago Ministry of Tourism, Raye Sandy, received the CTO Sustainable Tourism Mahogany Scroll from Guyana's Tourism Minister, the Honorable Irfaan Ali at the closing of STC-13 on Wednesday night, confirming Trinidad and Tobago as host of the 14th Annual Caribbean Conference on Sustainable Tourism Development (STC-14).

"We are truly honored to host STC-14 in Trinidad and Tobago," said Raye Sandy. "We look forward to hosting a varied conference that builds on the learnings of STC-13 and showcases Trinidad and Tobago's sustainable tourism product."

The CTO, organizer of the annual conference on sustainability in the Caribbean, will begin discussions soon with Port of Spain around a suitable conference date, which will be announced in the coming months. Work is also expected to begin on a conference programme shortly.

Trinidad hosted the second STC in April 1998, while STC-7 was held in Tobago in April 2009.

STC-13, held in Guyana, ran from 14-18 April at the Guyana Conference Centre in. Over 300 delegates – including tourism industry officials and the media – participated in a series of seminars, workshops and study tours aimed at setting the foundation on which to develop a world class sustainable tourism product in the region and tackle common sustainability issues in the travel industry.

The 13th Annual Caribbean Conference on Sustainable Tourism Development was organized by the CTO in collaboration with the Guyana Tourism Authority.

Ends –

For media enquiries please contact Johnson Johnrose at the Caribbean Tourism Organization, <u>jiohnrose@caribtourism.com</u> / (246) 427-5242

About the Caribbean Tourism Organization

The Caribbean Tourism Organization (CTO), with the headquarters in Barbados and marketing operations in New York, London and Toronto, is the Caribbean's tourism development agency and comprises membership of over 30 governments and a myriad of private sector entities.

The CTO's mission is to provide to and through its members, the services and information needed for the development of sustainable tourism for the economic and social benefit of the Caribbean people.

The organization provides specialized support and technical assistance to member countries in the areas of marketing, human resource development, research and statistics, information technology and sustainable tourism development. The CTO disseminates information on behalf of its member governments to consumers and the travel trade.

The CTO's New York office is located at 80 Broad St., 32nd Floor, New York, NY 10004, USA: Tel: (212) 635-9530; Fax: (212) 635-9511; E-mail: ctony@caribtourism.com; CTO's London office is located at The Quadrant, Richmond, Surrey TW9 1BP, England. Tel: 011 44 208 948 0057; Fax: 011 44 208 948 0067; E-mail: ctolondon@caribtourism.com; CTO Canada is located at 2 Bloor Street West, Suite 2601, Toronto, Ont. M4W 3E2, Canada. Tel: (416) 935 0767; Fax: (416) 935-0939; E-mail: ctotoronto@caribtourism.com. CTO Headquarters is located at One Financial Place, Collymore Rock, St, Michael, Barbados; Tel: (246) 427-5242; Fax: (246) 429-3065; E-mail: ctobarbados@caribtourism.com. For more information, please visit www.caribbeantravel.com or www.onecaribbean.org. Get the latest CTO updates on Twitter at http://www.twitter.com/ctotourism. Connect with CTO on Facebook at http://www.facebook.com/CaribbeanTourismOrganization.

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Marcia Napier

From:

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Sent:

Thursday, April 12, 2012 10:02 AM

Subject:

The Caribbean's premier sustainable tourism gathering opens this weekend in Guyana

FOR IMMEDIATE RELEASE

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CARIBBEAN'S MOST IMPORTANT SUSTAINABLE TOURISM GATHERING OPENS THIS WEEKEND

~The 13th Annual Caribbean Conference on Sustainable Tourism Development to be held in Guyana from 15-18 April ~

BRIDGETOWN, Barbados (12 April, 2012) – The stage is set for the launch of the Caribbean's premier sustainable tourism event. The 13th Annual Caribbean Conference on Sustainable Tourism Development – otherwise known as the Sustainable Tourism Conference (STC-13) – opens in Guyana on Sunday 15 April with a ceremony that is expected to feature addresses from several dignitaries, including the country's acting president, Mr. Sam Hinds; the acting tourism minister, Hon. Irfaan Ali and the chairman of the Caribbean Tourism Organization (CTO), Hon. Ricky Skerritt.

During the three working days of the conference, delegates will exchange ideas with leading Caribbean and international sustainable tourism experts who will present on a series of important issues. These range from how to include local communities in the search for the best solutions to climate change, to identifying opportunities for "green" investments in the Caribbean.

One of the many attractions of the conference, organized by the CTO, is the opportunity it provides participants to network with leaders in the Caribbean tourism industry at conference sessions and at social events. In addition, STC-13 attendees will hear how the youth and local stakeholders feel about key sustainable tourism issues. The exciting study tours will also allow delegates to explore Guyana's rich history, multi-ethnic culture and amazing scenic beauty.

STC-13 brings together about 200 tourism industry leaders from the more than 30 member-countries of the CTO, Caribbean and international sustainable tourism practitioners and experts, representatives of the regional and international private sector, students, academics and members of the Caribbean and international

press. Acting minister Ali sees the conference as an opportunity for Guyana to advance its product and expose the many desirable eco-tourism attractions that the country has to offer.

The conference, which has as its theme, *Keeping the Right Balance: Sustaining our Resources*, is being organized in collaboration with the Guyana Tourism Authority and will be held at the Guyana International Conference Centre from 15 to 18 April

For more information on STC-13, including how to register, log on to: www.caribbeanstc.com

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KEEPING THE RIGHT BALANCE April 15-18, 2012 Sustaining Our Resources



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Georgetown, Guyana

For more details visit: www.CaribbeanSTC.com



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Johnson JohnRose **Communications Specialist** Caribbean Tourism Organization One Financial Place Collymore Rock St, Michael Barbados Tel (246) 427-5242 ext 2229

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Marcia Napier

From:

Tara Myers < richard@ktcpr.ccsend.com > on behalf of Tara Myers

<t.myers@ktcpr.com>

Sent:

Friday, April 13, 2012 11:46 AM

To:

Marcia Napier

Subject:

NEWS: Caribbean Culture, Entertainment, Vacation Sales, Wedding To Be Featured At

Grand Central Terminal

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CARIBBEAN CULTURE, ENTERTAINMENT, VACATION SALES, WEDDING TO BE FEATURED AT GRAND CENTRAL TERMINAL JUNE 6, 2012

NEW YORK, NY (April 13, 2012) - On Wednesday, June 6, 2012, Grand Central Terminal and the public passing through its halls will experience the eclectic culture represented by the islands of the Caribbean highlighted with pulsating music, folkloric costumes, discount offers on exotic vacation packages and a live Caribbean inspired wedding ceremony.

From 10am-7pm the color, spirit and vitality of the Caribbean Cultural Fair and Vacation Mart, will make participants feel like they are basking in the region's heritage. Surrounded by trinkets, clothing and instruments, indigenous people and representatives of each country will line the walls of Vanderbilt Hall to highlight the Caribbean and the magic it brings to life.

The Vacation Mart aspect of the Cultural Fair will consist of discounted vacation packages specially created and made available only during Caribbean Week for potential visitors planning vacations to the region. Tour operators, travel agents and Caribbean hoteliers will be present along with officials from the islands to help consumers interested in visiting the region.

Guests will have the opportunity to experience Caribbean culture at its finest with performances by dancers, stilt walkers, singers and other entertainers representing traditional Caribbean Carnival celebrations. Carnival in the Caribbean is a celebration of folklore, culture, religion and tradition which includes elaborate costumes and lots of food

and music.

During the Cultural Fair, one lucky couple will have their own Caribbean themed dream wedding, fully paid for and conveniently located right in Grand Central Terminal. Wedding dress, tuxedo, wedding cake and all, the soon to be newlyweds will be selected based on essays written describing their own marriage proposal. MarryCaribbean.com and the Caribbean Tourism Organization will also provide a free honeymoon vacation for the couple to a romantic Caribbean destination and wedding gifts from an array of Caribbean countries.

Organized by the *Caribbean Tourism Organization (CTO)*, Caribbean Week in New York combines business sessions and consumer-oriented events with food, fashion, entertainment and networking opportunities. The week begins with a Gospel Celebration and culminates with the much anticipated Caribbean Fashion, Art and Trade Expo.

Combined with meetings and seminars for Ministers of Tourism, Directors of Tourism, National Tourist Office representatives and other key tourism and hospitality officials from around the Caribbean, Caribbean Week activities will also include the Rum & Rhythm benefit which is both a fundraiser for the CTO Foundation and a Caribbean culinary experience which enables consumers to mix, mingle and taste award winning rums and a variety of food from the region. In addition, Caribbean Week serves as a stage for the annual media Marketplace which draws travel writers from across North America.

The week-long agenda of activities also include:

- Gospel Celebration A Tribute to Caribbean Unity Sunday, June 3, 2012 5 9 pm
- Workshop for NTOs Monday, June 4, 2012 9 am 12:00 noon
- Workshop for Travel Agents Monday, June 4, 2012 6 9 pm
- Celebrity Chef Program Monday, June 4 to Friday, June 8, 2012
- Student Colloquium Tuesday, June 5, 2012 2:30 4:30 pm
- Caribbean Diaspora Forum Tuesday, June 5, 2012 6 8 pm
- Investment Power Forum Wednesday, June 6, 2012 7:30 10 am
- Caribbean Travel & Cultural Fair, Wedding and Vacation Mart at Grand Central Terminal - Wednesday, June 6, 2012 - 10 am - 7 pm
- Caribbean Media Marketplace Thursday, June 7, 2012 4 6 pm
- Allied Marketing Conference and Awards Luncheon Friday, June 8, 2012 8 am 2:30 pm
- Rum and Rhythm Benefit Friday, June 8, 2012 6:30 10:30 pm
- Caribbean Fashion, Art and Trade Expo Saturday, June 9, 2012 11 am 10 pm

For more information on attending any of the Caribbean Week events contact the

Caribbean Tourism Organization at 212-635-9530 or visit www.CaribbeanWeekNY.com.

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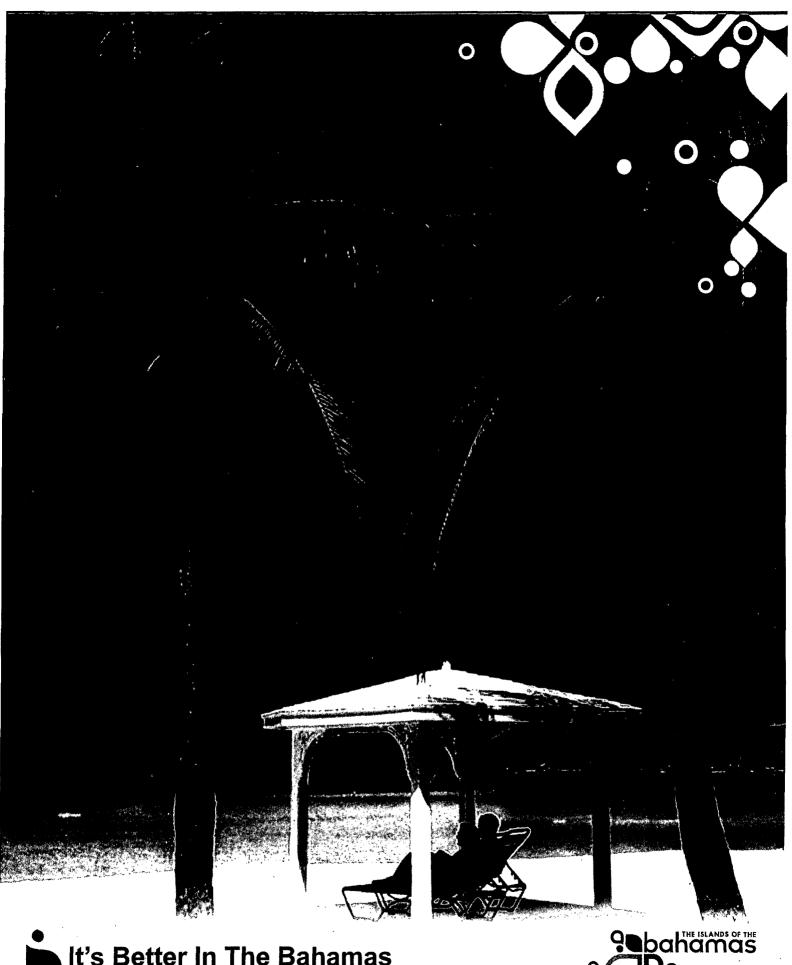
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